



# BRUNO A. FRANKLIN

## Graphic Designer

### About Me

Graphic Designer since 2004, I have worked in different sectors as a textile designer, visual communication, print, photography and as a digital media designer. Graduated in Marketing with an MBA in Business Economics, I find it easy to learn new skills, strategic planning, teamwork, creative, with entrepreneurial vision and ability to innovate. As values, I highlight respect and gratitude, transparency in negotiations and commitment.

### Contact

- +55 11 942 204 181
- brunofranklin@live.com
- Maringá - Paraná - Brazil

### Language



Portuguese



Spanish



English  
(Studying)

### Jottings

Remote work and availability for immediate change.

### Portfolio

[b3mdesign.com/portfolio](http://b3mdesign.com/portfolio)

### Experience

#### Director and Graphic Designer

B3m Design - Print and Marketing **2013 - Current**

Founder and Manager of the design company in 2013, responsible for managing employees and serving managers and entrepreneurs, responsible for creating marketing plans, strategic planning, creating logos, as well as the development and supply of printed graphic materials and visual communication. We also carry out photo shoots, development of textile prints and pieces for digital marketing.

#### Print Designer

Pro Story - Clothing Industry and Trade **2012 - 2013**

Responsible for market research, collection planning, development of artwork for printing and preparation of files for screen printing and/or sublimation.

### Education

#### MBA in Business Economics

UNESPAR - Universidade Estadual do Paraná - Brazil  
**2010 - 2012**

#### BA in Marketing & Publishing

FAFIJAN - Faculdade de Filosofia de Jandaia do Sul - Brazil  
**2007 - 2009**

### Expertises

- Graphic Designer
- Market Vision
- Strategic Planning
- Employee Management
- Negotiation with Managers
- Commitment to Deadlines

### Skills



Corel Draw



Photoshop



Illustrator



After Effects



Premiere Pro



InDesign

